

**Contact:**

Ayrienne Parks

202.263.2574

[Ayrienne@curleycompany.com](mailto:Ayrienne@curleycompany.com)



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**New Year's Annapolis uses New Media**  
*help "Twitter" in the New Year*

**December 11, 2009—Annapolis, MD**—New Year's Annapolis organizers announced today that they are planning to use new media to help "twitter" in the New Year. People interested in knowing what is new with the New Year's Eve event can now visit the New Year's Annapolis Facebook Fan Page or follow NYAnnapolis on Twitter for the most up-to-date information. In addition, during the festivities on New Year's Eve we will be twittering throughout the evening and offering prizes only to New Years Annapolis followers.

"With Twitter and Facebook, we can keep event-goers up-to-date on the entertainment and fireworks and also get real time feedback and interaction from our attendees," said Ayrienne Parks, spokesperson of New Year's Annapolis. "By adding a new media element to the festivities this year we are providing our guests an added element of fun and interaction."

Badges for the event are now available at local Giant stores. The badges may be purchased for \$13.00 for adults and \$10.00 for Kids 6-12 (5 and under are free) and seniors 60 and over. We will also be selling them on New Year's Eve for \$15.00. Badges can also be purchased online, and with the support of ARINC, our community sponsor, New Year's Annapolis is donating \$2.00 of every ticket purchased online to a charity chosen by the purchasers. Local charities include: Annapolis Chorale, Annapolis Opera, Box of Rain, Chesapeake Children's Museum, Colonial Nursery School, Creating Communities, EYC Foundation, Foundation for Community Betterment, Girls on the Run, Light House Shelter and St. Mary's Parish.

The badge provides access to the celebration, which will include two dazzling displays of pyrotechnics: an early show at 7:30 PM for families and early-risers, and a traditional midnight spectacular to ring in 2009, both sponsored by ARINC. New Year's Annapolis will also feature The Last Run of 2009, sponsored by Fleet Feet and an action-packed schedule of events with something for everyone, including a battle of the bands, comedy club, ice sculpture demonstrations, the WNAV Karaoke Contest and great live performances by Clones of Funk, Rob Levit, Annapolis Chorale, Jack Julius Magic, The Broadway Singers and more.

New Year's Annapolis proudly sponsored by **ARINC**, The City of Annapolis, Anne Arundel County, Buck Distributing, Mills Fine Wine & Spirits, Fleet Feet, Bay Weekly and Chesapeake Music Guide, Watermark, WNAV and WRNR.

**About New Year's Annapolis:**

New Year's Annapolis is a family-oriented event that provides attendees with a fun-filled and safe environment for all ages to celebrate the New Year. New Year's Annapolis is owned and produced by ABC Events, Inc. The company is an expert event planning company with over 10 years of experience executing successful events, including The Maryland Seafood Festival. For more information or to sign-up as an attendee, sponsor or charity recipient please visit:

[www.newyearsannapolis.com](http://www.newyearsannapolis.com).